

THE SPOKESMAN-REVIEW

JAN '08-MAY '09 Voice Open Rate Sheet

Two Columns x Two Inches

| | |
|-----------------------|----------|
| North | \$100.96 |
| West Plains | \$26.64 |
| New South | \$60.44 |
| Valley-Thurs | \$68.16 |
| Valley-Sat | \$83.60 |
| Prairie Voice | \$26.64 |
| All Zones-Thurs | \$240.40 |

3.791"

One Column x One Inch

| | |
|-----------------------|---------|
| North | \$25.24 |
| West Plains | \$6.66 |
| New South | \$15.11 |
| Valley-Thurs | \$17.04 |
| Valley-Sat | \$20.90 |
| Prairie Voice | \$6.66 |
| All Zones-Thurs | \$60.10 |

1.826"

One Column x Two Inches

| | |
|-----------------------|----------|
| North | \$50.48 |
| West Plains | \$13.32 |
| New South | \$30.22 |
| Valley-Thurs | \$34.08 |
| Valley-Sat | \$41.80 |
| Prairie Voice | \$13.32 |
| All Zones-Thurs | \$120.20 |

1.826"

Two Columns x Four Inches

| | |
|-----------------------|----------|
| North | \$201.92 |
| West Plains | \$53.28 |
| New South | \$120.88 |
| Valley-Thurs | \$136.32 |
| Valley-Sat | \$167.20 |
| Prairie Voice | \$53.28 |
| All Zones-Thurs | \$480.80 |

3.791"

One Column x Three Inches

| | |
|-----------------------|----------|
| North | \$75.72 |
| West Plains | \$19.98 |
| New South | \$45.33 |
| Valley-Thurs | \$51.12 |
| Valley-Sat | \$62.70 |
| Prairie Voice | \$19.98 |
| All Zones-Thurs | \$180.30 |

1.826"

Three Columns x Two Inches

| | |
|-----------------------|----------|
| North | \$151.44 |
| West Plains | \$79.92 |
| New South | \$90.66 |
| Valley-Thurs | \$102.24 |
| Valley-Sat | \$125.40 |
| Prairie Voice | \$39.96 |
| All Zones-Thurs | \$360.60 |

5.742"