

THE SPOKESMAN-REVIEW

2008 Voice Open Rate Sheet

One Column x One Inch

1.826"

One Column x One Inch

North	\$25.24
West Plains.....	\$6.66
South.....	\$15.11
Valley-Thurs	\$17.04
Valley-Sat.....	\$20.90
Prairie Voice.....	\$6.66
Handle Extra.....	\$14.76
All Zones-Thurs.....	\$60.10

Two Columns x Two Inches

North	\$100.96
West Plains.....	\$26.64
South.....	\$60.44
Valley-Thurs	\$68.16
Valley-Sat.....	\$83.60
Prairie Voice.....	\$26.64
Handle Extra.....	\$59.04
All Zones-Thurs.....	\$240.40

3.791"

One Column x Two Inches

North	\$50.48
West Plains.....	\$13.32
South.....	\$30.22
Valley-Thurs	\$34.08
Valley-Sat.....	\$41.80
Prairie Voice.....	\$13.32
Handle Extra.....	\$29.52
All Zones-Thurs.....	\$120.20

1.826"

*** Prices based on
Voice Open Rate
and are per insertion,
per day.**

**Additional Voice
Open Rate quotes are
available contact your
Account Executive
at 459-5005
for prices.**

**Many other sizes
available.**

Two Columns x Four Inches

North	\$201.92
West Plains.....	\$53.28
South.....	\$120.88
Valley-Thurs	\$136.32
Valley-Sat.....	\$167.20
Prairie Voice.....	\$53.28
Handle Extra.....	\$118.08
All Zones-Thurs.....	\$480.80

3.791"

One Column x Three Inches

North	\$75.72
West Plains.....	\$19.98
South.....	\$45.33
Valley-Thurs	\$51.12
Valley-Sat.....	\$62.70
Prairie Voice.....	\$19.98
Handle Extra.....	\$44.28
All Zones-Thurs.....	\$180.30

1.826"

Three Columns x Two Inches

North	\$151.44
West Plains.....	\$79.92
South.....	\$90.66
Valley-Thurs	\$102.24
Valley-Sat.....	\$125.40
Prairie Voice.....	\$39.96
Handle Extra.....	\$88.56
All Zones-Thurs.....	\$360.60

5.742"